

INTRODUCING

DEEP:

DIGITAL ELEVATION EXPERTISE PROGRAM

The Digital Elevation Expertise Program (DEEP) is a relevant, accessible online training program that will provide participants with in-demand expertise in the new age of the digital economy.

**Program runs from
February 13 - May 27, 2023**

**We are seeking 20 eligible participants
who can commit to this 15-week program.**

The program has **NO COST** to participants and is open to unemployed and underemployed (including part time and seasonal workers) people who want to update their skills and work for a local business or start their own digital consulting business. Participants will have access to a laptop computer, childcare and other supports. By the end of the program participants will be equipped to master sought-after skills required by employers in our region.

Participants will learn about:

- + digital branding
- + communications
- + marketing
- + online sales of products & services
- + business management skills
- + much more

***This program is proudly brought to you by
Community Futures Development Corporation of Central Interior
First Nations and North Island College***



Are you interested in enrolling for DEEP?

Contact Barbara Bomac, Executive Assistant
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Funding provided by the Government of Canada



Funding provided by the Government of Canada through
the Canada-British Columbia Workforce Development Agreement.